

BRIEF REPORT

International Conference on Malayu-Polynesia

"Strengthening Youth Entrepreneurship across Malay-Polynesia"

The World Malayu-Polynesia Organisation (WMPO), and
Nusantara Technologies Sdn. Bhd.

in cooperation with

Research Centre for Malay Excellence, University of Malaya, and
Academy of Malay Studies, University of Malaya, and
Faculty of Dentistry, University of Malaya

13th & 14th of April 2019

Ungku Aziz Hall
University of Malaya
KUALA LUMPUR

Report prepared by

Research Centre for Malay Excellence / *Pusat Kajian Kecemerlangan Malayu* (PKKM)
University of Malaya

CONTENTS

PROGRAMME BACKGROUND.....	3
OPENING CEREMONY	4
KEYNOTE ADDRESS	4
PRESENTATION SESSION	4
13 th April 2019 : Morning Session 1- Country-by-Country Session.....	4
13 th April 2019 : Afternoon Session 2 - Individual & Environmental Millieu	5
13 th April 2019 : Afternoon Session 3 - Technology Futures.....	5
14 th April 2019 : Morning Session 1 - Entrepreneurial Directions & Initiatives	5
14 th April 2019 : Morning Session 2 - Intergenerational Values.....	6
CONFERENCE RESOLUTION AND CONCLUSION.....	6

PROGRAMME BACKGROUND

The World Malayu-Polynesia Organisation and Nusantara Technology Sdn. Bhd. in partnership with the Research Centre for Malay Excellence and Academy of Malay Studies University of Malaya is hosting the 3rd International Conference on Malay-Polynesia. With the theme of "Strengthening Youth Entrepreneurship across Malay Polynesia", the conference mainly focused on Malay-Polynesian youths, seeks to chart directions and strategies in understanding a globalised Asia-Pacific Century for the next 20 years (2019-2038). It's a world dominated by China, Japan, Korea and Australia, while the less developed ASEAN, Malaysia, Indonesia and Polynesia, lag behind. Understanding this as crucial, we need to realise early to be more forward planning by identifying strategic areas for intervention. This conference therefore, very focused in showcasing young talents; especially relevant in guiding educational planners, job and career providers, and policymakers that prepares a world blueprint for present and future generations. This conference also has being anticipated by cultural activists, thought leaders, scientists and scholars to bring about ideas, perspectives, paradigms and models in coping with the new youth futures.

The objectives is to build bridges amongst youths in countries of Malay-Polynesia, understand our common civilizational similarities in culture, language and genetic make-up, exchange ideas in cross-cultural education, institutions and social learning through adopting leadership ways, role models as well as corporate players for personal advancements, and learn and engage in entrepreneurial pursuits and motivational examples that can promote and produce community wealth and wellbeing.

The conference has been attended by the scholars from various field which also included curriculum planners, educational counsellors, scientists, teachers and academicians and also cultural activists. Recorded participation are about 120 in total.

The conference focus speakers are also renowned scholars in the various field, such as Professor Emeritus Dato' Dr. Hashim Yaacob (UM), Professor Dr. Zafarina Zainudin (USM), Professor Dr. Masuri Othman (UKM), Professor Dato' Dr. Ahmad Murad Merican (USM), Professor Dato' Dr. Yaacob Harun and Dr. Muhamed Zain Musa, Musa-Asiah Foundation, Cambodia. Apart from these focus sessions, there will be almost 20 paper and poster presentations from local and foreign speakers.

The paper presentations cover a range of Malay-Polynesian contexts. Among them are issues of generational gaps of young and old Malay-Polynesians, history of the Malay-Polynesian Civilization and Archeology, the genetic evidence of migration history in Malaysia, Malay community of Western Australia, the minority in Tenasserim Coast, future technologies, artificial intelligence, fundamentals of entrepreneurship, and halal enterprises.

OPENING CEREMONY

The opening ceremony commenced with a speech by Dato' AR Hajeedar Abd Majid, President ICOMOS and Chairman of Majlis Warisan Negara (JWN). In the beginning of his speech, Dato' AR Hajeedar created a pleasant atmosphere by showing his gratitude to be part of the conference and acknowledge the organisers for such a great job by be able to gathered all the honourable scholars at the conference. Expressing his hope that the conference be successful, he expressed his expectation that this conference be utilized as a place of mutual understanding and information exchange among the participant. At the end of his speech, he declared the Conference officially open.

The opening ceremony was followed by greetings from Dato' Dr. Hashim Abdul Wahab, President of the World Malayu-Polynesia Organisation (WMPO). Dato' Dr. Hashim stated gratitude to those involved in organising the conference for their cooperation. He also expressed his appreciation to the Research Centre for Malay Excellence, University of Malaya, for agreeing to join hands with WMPO in organising this conference. He stated that this is the 3rd conference after the 1st one organised in July 2012 in Seremban, Negeri Sembilan; the second one in Auckland, New Zealand in March 2014.

KEYNOTE ADDRESS

The keynote address has been delivered by Professor Emeritus Dato' Dr. Hashim Yaacob, University of Malaya (UM). He also UM Former Vice Chancellor. He addressed the topics on the Ideals of a Malay-Polynesian University".

The opening ceremony of the Conference concluded with a Shadow Show Presentation by a group of talented player and Professor Emeritus Dato' Dr. Hashim Yaacob itself as "*Tok Dalang*".

PRESENTATION SESSION

(proceeding)

13th April 2019 : Morning Session 1- Country-by-Country Session

This session was chaired by Dr. Wan Salleh Wan Ibrahim, the secretary of the World Malay-Polynesia Organisation. The paper presenter was Dr. Ma Tin Cho Mar, from Myanmar. She is currently served University of Malaya as a lecturer in South East Asian Studies Department, Faculty of Art and Social Sciences. She presented the paper titled "Malay Minorities in the Tenasserim Coast".

13th April 2019 : Afternoon Session 2 - Individual & Environmental Millieu

This session was chaired by Professor Emeritus Dato' Dr. Isahak Haron, from University of Malaya. There were 3 paper presented which 1st paper was presented by Dr. Wan Salleh Wan Ibrahim titled "Art and Artistic Inclinations of Young Malay Polynesians", and the 2nd paper was presented by Dato Ghazali Mohd Yusof, titled "Personality and Values in Driving Social Businesses" from Nusantara Technologies Sdn. Bhd. While the 3rd paper was presented by Ms. Ain Aissa Mohamad which represent her father, Dato. Dr. Mohamad bin Hashim, CEO, Chahaya Bumimas. She presented the topic titled "Fundamentals of Entrepreneurship: Sharing Session from Decades of Business Experience"

13th April 2019 : Afternoon Session 3 - Technology Futures

This session was chaired by Professor Dato' Sulaiman Yassin, from the World Melayu-Polynesia Organisation. There were also 3 paper presented which 1st paper was presented by Professor Dr. Masuri Othman, from UKM, titled "Future Technologies and Exotics", and the 2nd paper was presented by Mr. Khairul Annuar Kamarudin and Dato' Selamat Saad, titled "Malay Polynesian Theme Park" from WMPO, The 3rd paper was presented by Dato' Ahmad Fuad Embi, from Rivernet Consultancy. He presented the topic titled "Artificial Intelligence and the Threat to the Future of Jobs".

14th April 2019 : Morning Session 1 - Entrepreneurial Directions & Initiatives

This session was chaired by Professor Dr. Amir Sharifudin Hashim, from the World Melayu-Polynesia Organisation. There were 4 paper presented which 1st paper was presented by Hj. Wan Johari Wan Daud & Ustaz Mohammad Murni Awang, titled "Entrepreneurship in Halal Enterprises", and the 2nd paper was presented by Dr. Muhamad Zain Musa, from Musa-Asiah Foundation, Cambodia titled "Initiative in Khmer Islam Early Schooling: The Svay Khleang Experience". The 3rd paper was presented by D Rosenun Chesof, from Thailand, and she is currently served University of Malaya as lecturer at Department of Asian and European Languages, Faculty of Languages & Linguistics. She presented the topic titled "Advantages of Language Learning". The last presentation of this session was delivered by Dr. Wan Salleh Wan Ibrahim, which represent, Mdm Rafiah Kassim, from Whitehouse Playhouse, Damansara Heights, Kuala Lumpur, titled "Adaptative Models in Early Preschooling Experience".

14th April 2019 : Morning Session 2 - Intergenerational Values

This session was chaired by Professor Dr. Khalid M Nor. There were 4 paper presented which 1st paper was presented by Professor Dato' Dr. Yaacob Haron, former Chair of Malay Studies Head, Victoria University of Wellington, New Zealand and former director of Research Centre of Malay Excellence, titled "Entrepreneurial Development among Malay-Polynesians Youths: A Socio-cultural Perspective", and the 2nd paper was presented by Dr. Rainal Hidayat Wadi from UITM, titled "Cultural Ecology and Business Culture: The Paradox of Ethnicity in Malay World", The 3rd paper was presented by Professor Dato' Dr. Ahmad Murad Merican, from Centre for Policy Research and International Studies, USM, Penang. He presented the topic titled "History and Consciousness: Perspectives for the Malay-Polynesian Society". The last paper in this session was presented by Professor Dr. Zafarina Zainudin, also from Universiti Sains Malaysia, titled "The Genetic Evidence of Migration History in Malaysia".

CONFERENCE RESOLUTION AND CONCLUSION

The 3rd WMPO Conference held at the Dewan Ungku Abd Aziz, University of Malaya with a registered participant represented WMPO, ADAB, APM, PKKM (University of Malaya), MC, Kijang, USM, UUM Kolej Yayasan Saad Jabatan Warisan Negari, IMAC, FSSR reaffirming the aspiration and resolution of the 1st and 2nd of the WMPO Conferences.

Resolutions

1. In consonance with the theme of the conference made efforts to strengthen the link among the youth in WMP nations and promote activities beneficial to them and also continue to build the next generation.
2. Continue to find efforts to strengthen on link with WMP nations.
3. Shall focus special efforts on education and endorsed the initiatives of Nusantara Technology Sdn. Bhd. in establishing the Malay Civilization Center at De La Salle University in the Philippine with partnership of WMPO, ADAB and Universities.
4. In the effort to get members to provide ideas and contribute to the better of the WMP, organize regular talks in related issues. We have demonstrated to the world what living is all about. Happiness as opposed to the capitalistic system based on greed-balanced-sustainable.

5. That material of conference be kept in perpetuality for many generations to come with the publications of proceeding, booklet.
6. Developing and artistic inclinations as inspiration in contributing towards careers and creative knowledge for general wellbeing.
7. Encourage the development of Family Business as part of the economic development of WMP.
8. Examine economic activities that can be undertaken by the people to enhance their economic status.
9. Encourage members to keep abreast of the new technologies that can be adopted for various purposes.
10. Enhancing our Halal Hub and halal entrepreneurship across Malay-Polynesian countries.



Picture: participant and paper presenter at *International Conference on Malayu-Polynesia*